

z nami

TRAFISZ

zawsze

DO CELU

Editor-in-chief

Marketing manager:

Dominika Wypych
dominika@plmagazyn.com
0046 704 716 150

Editorial staff:

Ewa Dydak
ewadydak@plmagazyn.com
Magdalena Mazajczyk
magda@plmagazyn.com
Marta Górnik
marta@plmagazyn.com
Ewa Wróbel
ewawrobel@plmagazyn.com
Anna Maria Tomasiewicz
Agnieszka Zyśk
Izabela Kupicz
Edyta Mazurek
Tomasz Tronina
Paulina Lind
Piotr Konopka
Katarzyna Śliwa
Michał Dmitruk
Agnieszka Płukis

PL
magazyn

Fresh Team HB
Klubbacken 31, 1tr
129 39 Hägersten
info@plmagazyn.com,
0046 704 716 150

PL
magazyn

informacje, kultura, rozrywka
www.plmagazyn.com

Ladies and Gentlemen,

In January 2007 FreshTeam published the first issue of a free magazine for Polish people living in Sweden. „PL magazyn” is a social and cultural monthly raising subjects of day-to-day living abroad as well as entertainment and artistic topics. We would therefore like to invite you to cooperation with us.

Active people who need to know as much as possible about the daily living in their „new homeland” are readers of „PL magazyn”. They expect information and help on legal and administrative issues, important events as well as new, interesting places to meet, relax and have fun.

Each month we offer our readers regular columns with practical information, fotoreports and reports. Interesting interviews, stories, up-coming events such as film and theatre premieres, exhibitions, new books and much more can be found in our magazine.

Through „PL magazyn” you can reach many readers in the Stockholm area. The magazine is distributed in the meeting places of Polish people (shops, clubs, churches) as well as through Polish organizations.

Distribution:

Polish Air Lines LOT, Kungsgatan 66	20 pcs.
ATC Voyager, Luftskeppsgatan 8	50 pcs.
Euro Deli, Hagsätra Torg 32	200 pcs.
Polish Institute, Villagatan 2	50 pcs.
Klub Polanus, Malmtorgsgatan 5	70 pcs.
Consulate General, Prästgardsg. 5	50 pcs.
Church saint Johan - Johanneskyrka	664 pcs.
Cathedral, Medborgarplatsen, Folkungagatan 46	100 pcs.
Orbis Resor, Birger Jarlsgatan 71	50 pcs.
PolFood, Torsgatan 49	100 pcs.
Polska Delikatesser, Brännkyrkagatan 88	100 pcs.
Rabbit Delikatesser, Solna, Ankdamsgatan 5	200 pcs.
Rigi Konditori, Ragsvedstorget 5	100 pcs.
Sjöresebyra, Gamla Stan, Köpmangatan 10	70 pcs.
Telefony Komorkowe, Malmskillnadsgatan 45	150 pcs.
„OGNIWO”, Sysslomansgatan 8	150 pcs.
Magdalenas Studio, Studio Alexandra, Östermalmsgatan 78	100 pcs.
Göteborg	250 pcs.
Malmö	250 pcs.
„PL magazyn” marketing	150 pcs.

z nami

TRAFISZ

zawsze

DO CELU

Editor-in-chief
Marketing manager:
Dominika Wypych
dominika@plmagazyn.com
0046 704 716 150

Editorial staff:
Ewa Dydak
ewadydak@plmagazyn.com
Magdalena Mazajczyk
magda@plmagazyn.com
Marta Górnik
marta@plmagazyn.com
Ewa Wróbel
ewawrobel@plmagazyn.com
Anna Maria Tomaszewicz
Agnieszka Zyśk
Izabela Kupicz
Edyta Mazurek
Tomasz Tronina
Paulina Lind
Piotr Konopka
Katarzyna Śliwa
Michał Dmitruk
Agnieszka Płukis

PL
magazyn

Fresh Team HB
Klubbacken 31, 1tr
129 39 Hägersten
info@plmagazyn.com,
0046 704 716 150

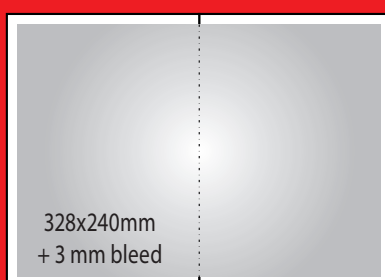
PL

magazyn

informacje, kultura, rozrywka
www.plmagazyn.com

Price list 2008

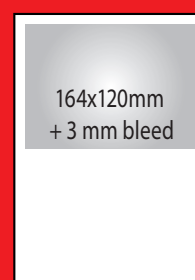
All prices are in Swedish Kronor



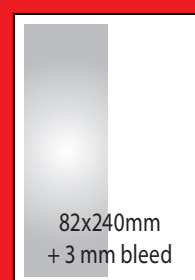
Spread
4200 SEK



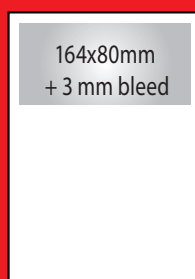
Full page
3200 SEK



Half page
1900 SEK



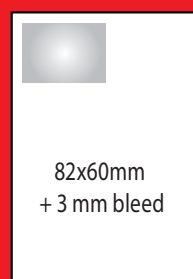
Half page
1900 SEK



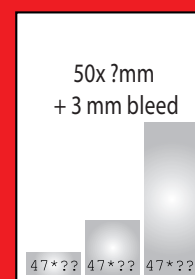
1/3 page
1300 SEK



1/4 page
900 SEK



1/8 page
550 SEK



Column
30 SEK/cm²

Specifications:

Prices: All ad prices are inclusive advertising tax but exclusive VAT.
Printing method cover & inside: Full colour, Arc offset, 115 gr paper, B5 format.
Advert material: tif, pdf or eps (cover 300 dpi).
Circulation: 3500.
Distribution: Stockholm, Gotland, Pitea, Malmö, Göteborg.
Delivery: We accept delivery on CD rom or e-mail.

Conditions

The customer is responsible for the material supplied being